

FOR IMMEDIATE RELEASE
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CONTACT:
John Tanzella,
IGLTA Executive Director
Phone: 954-776-2626
Email: john@iglta.org

IGLTA Chooses Toronto for 2009 Annual Convention

The International Gay and Lesbian Travel Association (IGLTA) has chosen Toronto, Ontario, Canada to host its 2009 Annual Convention.

“In choosing Toronto, our members sensed a thriving and well-organized community that is making a serious, long-term commitment to the gay travel market,” said John Tanzella, Executive Director of the IGLTA.

“This important group of travel influencers has recognized Toronto’s commitment and given us the opportunity to showcase our outstanding destination to the gay travel industry,” said David Whitaker, President and CEO of Tourism Toronto.

“Toronto is becoming a world leader in its approach to an integrated LGBT story – here, the chambers of commerce, business improvement associations and government at all levels work together with our team to create a common LGBT voice to the international community,” said Whitaker. “We are proud of our partnerships in this community, as they are catalysts affecting change within our tourism industry.”

“We believe the gay and lesbian community will find Toronto an outstanding leisure destination – the combination of a thriving gay village, an integrated gay experience across the region with dynamic theatre, culinary and nightlife offerings will continue to make our city a destination of choice,” said Whitaker.

“We are very excited to bring our first convention to Toronto and to continue to support the efforts of Tourism Toronto to market to the international LGBT community.” said Tanzella.

To learn more about the International Gay and Lesbian Travel Association at www.iglta.org, or for more information on the tourism in the Toronto region, visit www.torontotourism.com.

Founded in 1983, IGLTA will be hosting its 25th Anniversary May 1-4, 2008 at the Flamingo Hotel in Las Vegas, Nevada (USA).

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